

Reflections

Monday, April 6, 2020

All of us are trying to find our way through this muddled “pause” time. I’m impressed with each of your willingness to try new things. In another age (prior to March 12) we would have called this “rapid iteration.” Try something. Improve it/do more of it/dump it. But in all cases we learn something. We’ve got to find what has traction. We want to lead the conversation. So, we have several things we’re trying:

Free meditations:

Health and Well-being, 9675 views, since March 20

Relaxation, 5524 views, since March 27

Restoring Your Energy, 3598 views, since April 3

Yep. This seems to be working.

As my grandfather always used to tell me: “Do more of what works!” Wise man.

Free Salons:

First one fully attended. Everyone participated. Thoughtful and great ideas.

More to come.

Master Classes:

Time with trainers. They talk on a subject. Q&A. 10 minute meditation. First one April 15.

We’re charging for this, \$19.95.

An idea. A notion. Not a plan yet: Conversations on the collective: (I don’t know what to call this one yet.)

Zoom meetings with LCN, trainers, off campus trainers, OTP.

How do we take what we know and take it “viral” with those who know most about working with new folks? How do we take the success of the collective learned in our free meditations and carry it into our family of Monroe.

I think this is enough for right now. These a significant initiatives and need to be tested and refined. I’m going to put all other new ideas into the suggestion box and save them for later. Let’s see where these take us.

See you tomorrow.